

Judgement



Learn

How you process complex information affects your decisions Do you think in words and images, or in numbers and symbols?



Decide

Do you make strategic or tactical decisions? Are they based on data or intuition? Are you trying to avoid threats or seek rewards?



Adapt

How will you react when you make a bad decision? How will it influence your career and company?

Smart People Make Bad Decisions Too

Research tells us that half of all business decisions are wrong. Therefore, good Judgement goes beyond cognitive benchmarks — it should be defined as willingness to backtrack and fix problems instead of doubling down and repeating them. Judgement is a market innovation because it measures both cognitive ability *and* the personality characteristics that drive decision-making.

Other cognitive tests overlook the reality that most of our decisions tend to be rapid, biased, and rationalised after the fact. Knowledge of the unconscious biases that affect our decisions and post-decision reactions can improve future Judgement, the integrity of future decisions, and our reputations.

Judgement Specifics

- Driven by personality, cognitive verbal, and cognitive numerical assessments
- Assessment time: 20 minutes
- Intended for development of leaders at all levels
- Individual feedback recommended
- Nondiscriminatory, equitable, and inclusive

Certification Requirements

- Assessment certification recommended
- Product training required

Learn more about Judgement



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