

Item 1, 2 & 3 are all measures of leadership, they are Hogan personality assessment, a Hogan 360 review and a high performing team assessment. Assessment 4 & 5 relate to stakeholder satisfaction that measure employee engagement and customer satisfaction.

Measuring and Improving Key Business Drivers

Measuring & Improving Leadership Effectiveness

1. Hogan Personality Assessments
2. Hogan 360 Assessment
3. High Performing Team Assessment

Measuring & Improving Engagement

4. Employee Engagement Survey
5. Customer Satisfaction Survey

Delivering Better Business Results

- ✓ Organisational Performance
- ✓ Employee Outcomes
- ✓ Customer Results

Use the Hogan 360 to Develop Your Managers

The Hogan 360 powered by PBC is a comprehensive multi-rater feedback tool designed to help career-minded individuals and leaders at any level of an organisation gain a better understanding of how they are perceived by managers, peers, direct reports, and others.

Accurately measure leader's reputation

With strong technical validity & reliability

Build leadership knowledge

With universal leadership model

Compare & contextualise scores

With global & industry benchmarking

Prioritise development areas

With top strengths & opportunities

Measure Leadership Effectiveness with the Hogan 360

The four quadrant Hogan 360 Leadership Model represents a comprehensive, generic and global set of competencies that allow the measurement of a leader's performance and behaviour. Many organisations customise the Hogan 360 to reflect their values, strategy, and leadership competency framework.



Self-Management

Integrity
Resilience



Relationship Management

Communication
People Skills
Team Player
Engaging



Working in the Business

Capability
Efficiency
Results
Customer



Working on the Business

Accountability
Motivation
Strategy
Innovation

Applications of the Hogan 360



Product Specifications

Survey Structure

- 15-20 minute completion time
- Open ended questions
- 50 Rate-on-scale questions
- A 7-point scale with clearly defined global benchmark percentiles
- Tables showing strengths and opportunities relative to the global benchmark
- Written text including identification of any derailers
- Up to 3 item banks can be added on a complimentary basis

Global Database

Over 44,000 leaders across the globe

Complimentary Online Certification

Customisation

- Your brand
- Mapping to your competency model
- Custom interpretation resources
- Available in 20+ languages

Interpretation Resources

- Technical Manual
- Development Activities Guide
- Feedback Guide
- Debriefing & feedback videos
- Consulting support

Research

- White papers
- Thought leadership
- Case studies