

SHRM APAC

**Your Global Partner for Skilling
& Workforce Solutions**



Founded in 1948, SHRM is the world's leading authority on work, workers, and the workplace, with nearly **340,000 members across 180 countries** and a legacy spanning over **75 years**.

We empower organizations to build future-ready workplaces through globally recognized certifications, leadership and workforce capability development, research and insights, consulting and workplace solutions, memberships, conferences, and thought leadership.

If It's A Work Thing, **It's A SHRM Thing.**



340,000+

Members Globally



220,000+

Certified HR Professionals



15,000+

Professionals upskilled
by SHRM Consulting &
Capability Building
every Year



Strong association & work being
delivered across Asia-Pacific:
Singapore, Thailand, Malaysia,
Korea, Vietnam, Mongolia,
Indonesia, Sri Lanka,
Philippines & ANZ



Active Collaboration
with Governments &
Policy Makers across

Global Advocacy

SHRM works extensively directly with Governments as well as local Government agencies across APAC and MENA to forward work, worker and workplaces as well as make the HR voices heard on public policy issues impacting the workplace.

SHRM was part of B20 for the Skilling Initiative.

Johnny C. Taylor Jr., President & CEO, SHRM - Served on the White House American Workforce Policy Advisory Board from 2018-2021.

Leading Skilling Initiatives for various Governments:

- Ministry of Manpower, IHRP, NTUC Learning Hub (Singapore)
- Singapore Institute of Directors (Directors Upskilling)
- Karmayogi, National Skill Development Council, PSEs (India)
- Through PMAT, Aisling, MHRF, KMAC, PPM Management (Thailand, Malaysia, Korea, Indonesia)
- Royal Commission of Bhutan
- Govt. of Mongolia
- Middle East and Africa (Govt and other PSEs)



Consulting & Capability

Managerial & HR Capability Building

- Bespoke Certificate Programs
 - Functional, Behavioral & Leadership
- SHRM Specialty Credentials (Workplace Investigation, AI+HI & others)

OD Interventions

- HR-X Audit
- HR Strategy Formulation & Alignment
- Culture Cascade & Institutionalization
- Talent Management and Development
- Competency Framework, Assessments
- Inclusion & Diversity
- HR Strategy Formulation & Alignment

Global Certifications

- **Level 3:** SHRM-SCP / CP (SHRM Senior Certified Professional / Certified Professional)
- **Level 2:** ADHRM (Advanced Diploma in Human Resource Management)
- **Level 1:** CEHRM (Certificate for Human Resource Management)
- SHRM-PMQ (SHRM People Manager Qualification)

Research and Academics

- Customized quantitative and qualitative research reports, white papers and toolkits
- Curriculum alignment for Institutes
- Curriculum Development, Workshops for faculty and students
- Global certifications for academia



Managerial & HR Capability Building

Bespoke Certificate Programs: Customized programs to the organization, sector and level of professionals across wide range of topics. Customized workshops and long term blended learning journey, inclusive of Assessments, Experiential Workshops, Coaching, ALP, Gamified simulation etc. Culmination with **Felicitation Ceremony, SHRM Certificate and Digital Badge.**

Indicative Topics

HR

- Certified TA Professional
- Interviewing Skills
- Workforce Planning
- Total Rewards in Alignment
- L&D Strategy
- Instructional Design & Facilitation
- Organization Design & Development
- Goal Setting
- Performance Coaching & Conversations
- Workplace Investigations
- HR Analytics
- AI for HR
- Inclusion and Bias
- Finance for Non-Finance

Behavioural

- Workplace Communication
- Storytelling
- Personal Brand
- Business Acumen
- Strategic Orientation
- Seizing Opportunities
- Stakeholder Management
- Emotional Intelligence
- Analytical Mindset
- Accountability & Ownership
- Consulting Skills
- Agile and Systems Thinking
- Influencing and Consulting
- Decision Making
- Innovation & Design Thinking

Leadership

- First-Time Manager
- Mid-Level Manager
- Senior Leadership
- Manager as a Coach
- Executive Presence
- Women Empowerment & Leadership
- Leader as an Ally
- Transformational Change
- Servant Leadership
- Purpose-Driven Leadership
- Inclusive Leadership



SHRM Specialty Credentials

SHRM Workplace Investigation Credential

Equips professionals with the knowledge and skills required to conduct fair, legally sound, and unbiased workplace investigations. The program covers investigation planning, interviewing techniques, documentation, confidentiality, and reporting. This credential is ideal for HR, legal, compliance, and leadership professionals responsible for handling sensitive employee relations issues.



The SHRM Certified AI Practitioner in HR

The Program empowers leaders to leverage the synergy between Artificial Intelligence (AI) and Human Intelligence (HI) to drive measurable business outcomes. The program focuses on practical AI use cases across HR functions such as talent acquisition, learning, workforce analytics, and employee experience. Designed for HR leaders and managers, this program provides strategic frameworks, ethical considerations, and implementation roadmaps to responsibly adopt AI while maximizing ROI.



OD Interventions

SHRM drives impactful OD interventions that integrate talent strategy, cultural evolution and organizational agility to accelerate business impact.

Process Audits: HR-X Audit

Culture Cascade & Institutionalization

Talent Management & Development

- Assessment & Development Centres
- Succession Planning
- Executive Coaching

Inclusion & Diversity

- I&D Governance & Infrastructure
- I&D Awareness & Training e.g. Manager as an Ally, Unconscious Bias Trainings
- HR Process Consulting

HR-X Audit

SHRM HR-X Audit is a comprehensive diagnostic that assesses the maturity, effectiveness, and business impact of your HR function across the entire employee lifecycle. Benchmarked against SHRM's globally recognized standards and leading practices, it identifies strengths, gaps, and opportunities, providing actionable recommendations to strengthen HR capabilities, enhance employee experience, and align people strategy with business priorities.



Global Certifications

Level 3: SHRM-SCP/CP

SHRM Senior Certified Professional/ Certified Professional

SHRM-SCP/CP are globally recognized certifications that validate an HR professional's ability to apply strategic and behavioral competencies to solve real workplace challenges. Built on the SHRM Body of Applied Skills and Knowledge (SHRM BASK®), these certifications equip professionals to drive business outcomes, lead organizational transformation, and build high-performing workplaces. Recognized by employers worldwide, they are the gold standard for HR and people leaders seeking global credibility and career advancement.



Level 2: ADHRM

Advanced Diploma in Human Resource Management

The SHRM-ADHRM program is designed for entry to mid-level HR professionals seeking to deepen their functional expertise. The program covers core HR domains including HR strategy, talent management, workforce planning, total rewards, HR technology, and analytics. With a strong focus on application and assessment, ADHRM helps professionals move from transactional HR roles to more strategic.



Level 1: CEHRM

Certificate for Human Resource Management

The SHRM-CEHRM Program is an entry-level program ideal for non-HR professionals, students, and early-career aspirants looking to build a strong foundation in HR. It introduces participants to essential HR concepts, processes, and workplace practices.



SHRM-PMQ

SHRM People Manager Qualification

The SHRM People Manager Qualification is a uniquely designed gamified simulation for people managers and first-time leaders. The program equips managers with essential skills across performance management, employee engagement, communication, and people decision-making.



Research and Academics

SHRM Research combines global expertise with deep APAC market insights to deliver evidence-based intelligence on workforce trends, skills, leadership, talent, and the future of work. Through robust methodologies, multi-lingual research capabilities, and end-to-end research solutions, we help organizations make better decisions and build future-ready workplaces.

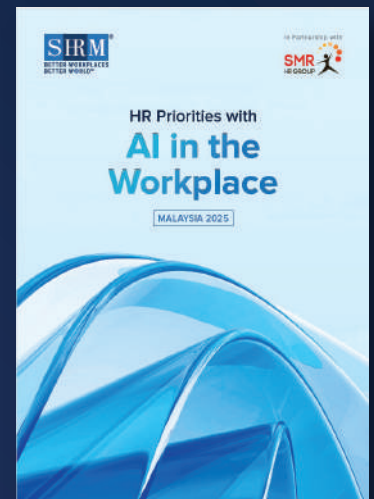
SHRM Academic Partnerships bridges academia and industry by equipping faculty and students with the knowledge, skills, and globally recognized credentials needed for the evolving world of work. Through faculty and student workshops, curriculum alignment and development, and access to SHRM's global certifications, we help academic institutions enhance learning outcomes, strengthen industry relevance, and prepare graduates to thrive in future-ready workplaces.



Singapore
August 2026



South Korea
June 2026



Malaysia
August 2025

Global Conferences & Events



All Things Work 2026
November 15 - 18, 2026
Nashville, TN



SHRM BLUEPRINT
November 15 - 18, 2026
Nashville, TN



SHRM Linkage Institute 2026
November 16 - 18, 2026
Nashville, TN



Skills Accelerator 2026
November 15 - 18, 2026
Nashville, TN



SHRM Talent 2027
April 11 - 14, 2027
Denver Metro Area or Virtual



The AI+HI Project 2027
TBD, 2027
TBD, USA



SHRM Annual Conference
June 27-30, 2027
Chicago

Visit : shrm.org/events-education/events for more details



Visit : shrm.org/in/events-education/events for more details

THE SMARTEST MOVE YOU CAN MAKE FOR YOUR HR CAREER: BECOME A SHRM MEMBER.

**GAIN THE TOOLS,
COMMUNITY,
AND INSIGHTS YOU
NEED TO LEAD WITH
CLARITY IN A FAST-
CHANGING WORLD**

97%

**OF MEMBERS REPORT
IMPROVED WORKPLACE
READINESS, SKILLS, OR ABILITIES**
after 2+ years of SHRM Membership.

SHRM Membership connects HR and people leaders to the world's largest not-for-profit HR association, with over **340,000** members across **180+ countries**. Members gain access to a vast repository of research-backed HR content, global labour and compliance resources, expert advisory support, and best practices curated by SHRM Body of Applied Skills and Knowledge (**SHRM BASK**).

Designed to support professionals at every career stage, SHRM Membership offers continuous learning, thought leadership, exclusive events, executive networking opportunities, and tools that enable HR leaders to drive meaningful workplace impact across geographies.





9 Countries



15 Learning Partners



10 Learning Solutions

LEARNING SOLUTIONS

LEARNING PARTNERS



SHRM CP / SCP

Globally recognized certification for HR Professionals.

KMAC
South Korea



Aisling
Malaysia



Malaysia HR Forum
Malaysia



SHRM-PMQ

Certification for HR managers

PACE
Vietnam



Peter Berry Consultancy
ANZ



ACHRM

Advanced credential for senior HR professionals.

Aisling
Malaysia



NTUC Learning Hub
Singapore



PMAT
Thailand



CEHRM

Certification for emerging HR professionals.

Beyond HRM
Mongolia



PPM Management
Indonesia



ASEEDER
China



AI in HR

Specialized learning for the future of AI.

NTUC Learning Hub
Singapore



SMR HR Group
Malaysia



PACE
Vietnam



Workplace Investigation

NTUC Learning Hub
Singapore



Conflict Resolution

NTUC Learning Hub
Singapore



Advanced Certificate in Future Workforce Architecture

Singapore Management University
Singapore



HR for Directors

Singapore Institute of Directors
Singapore



IHRP-SHRM Bridging Pathway

Temasek Polytechnic
Singapore





Our Brands



EXECUTIVE
NETWORK

BUSINESS

Linkage **LABS**

FOR MORE INFORMATION

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